

Interactive Map

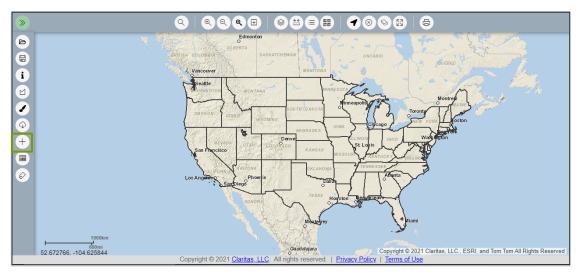
Add Map Layers

OVERVIEW

This document will take you through the process of adding layers to the interactive map.

ADD MAP LAYER

1. From the interactive map, click Add Layers.



2. Select the desired map layer type:

MAP LAYER TYPES			
LAYER TYPE	ADDITIONAL INFORMATION		
Point	Displays points from a previously imported location file as a map layer.		
	Note: Review the <u>Location Builder Walkthrough</u> for detailed steps on how to import location files.		
Point Filter	Displays points from a previously created location filter as a map layer.		
	Note: Review the <u>Location Filter Walkthrough</u> for detailed steps on how to create a filter using either imported locations or Claritas Business-Facts [®] data.		
Geography	Displays previously saved analysis areas and/or geographies as a map layer.		



- 3. Specify the layer details.
 - For Point layers:
 - \circ Select the desired location file/s.
 - If you would you like to add the layer as an image, or if the layer contains 5,000 or more locations, click to select the *Add Layer as image?* option.
 Note: If the layer is added as an image, you will not be able to reorder the layer within Layer Control.

	Add Layers	
elect a layer type		
Point Layer		
elect the layer you would like	to add.	
File Name	Data Type	Number of Records
WI Addresses	POINT	3
Nashville Locations	POINT	15
San Diego Office	POINT	1
		Add Layers
		Add Layer as Image?

- For Point Filter layers:
 - Select the desired location filter.

Add Layers	Ë
Select a layer type	
Point Filter Layer	\sim
Select the layer you would like to add.	
Hospitals Madison	
Purniture Stores	
Add La	ayers



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- For Geography layers:
 - Select previously saved analysis areas and/or geographies.
 - Specify if you would like the selected areas to be grouped as a single layer.
 - If selected, all selected areas will be grouped as a single layer within Layer Control. This option will allow you to simultaneously edit the appearance of the grouped geographies.
 - If left unselected, each selected area will be displayed as a separate layer within Layer Control.

Add Layers	Å	
Select a layer type		
Geography Layer		
Select the layer you would like to add.		
Q Search Clear Selection		
> 🗅 My Analysis Area 🏠		
C United States (USA)		
> 🗅 State (STA)		
Combined Statistical Area (CSA)		
> 🗋 Nielsen Designated Market Area (DMA)		
> 🗋 Three-Digit ZIP Code (TDZ)		
Core Record Statistical Area (CRS) V		
Group as a single layer ?	\bigcirc	
Add Lay	yers	

4. Click Add Layers to add the layer/s to the map.

